

CONCEPT SCORECARD

1. Technology

- Is there an existing solution?
- Is the technology feasible to implement within the next 5 years?

2. Cost

- Will the solution save money?
- Is the solution expensive to implement?
- Is the solution expensive for the commuter?

3. Privacy

- How is personal data being collected and used?

4. Adoption

- How will users gain awareness of/ access to the solution?
- Would the solution require any training or instruction?

5. Accessibility

- Is the solution accessible for people of all abilities?

6. Safety

- Does the solution include precautions against crime?
- Does the solution pose any risk of injury or accidents?

7. Liability

- Who is responsible?
- Are there any public policy concerns?