

2019 PILOT POSTER

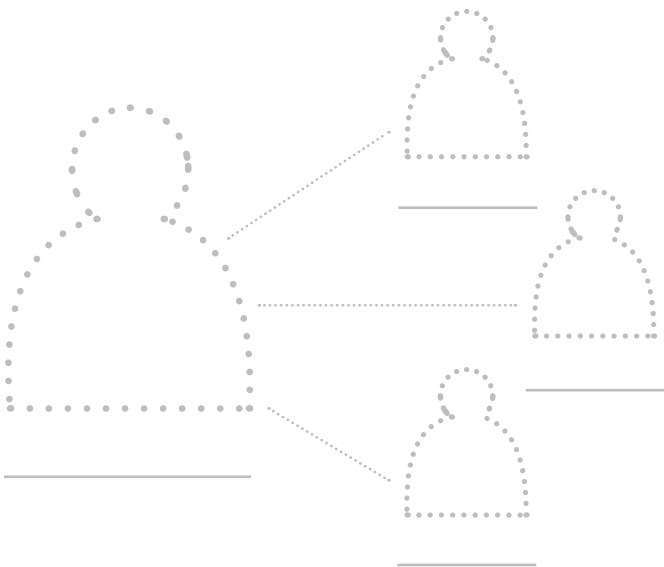
Your Names:

Concept Name

What is the big idea? (1-2 sentence description)

How does it work? (Illustration)

Who are the key stakeholders?
(Who manages, who pays, who participates, etc.)



How narrow or broad (where to play)?

Start date (ballpark):
Business unit:
Location(s):
Participants:
Other:

What is the ROI? (Return on Investment)? (Give a ballpark estimate with explanation)

What are some key milestones?

30 Days	60 Days	90 Days
Action/ Goal:	Action/ Goal:	Action/ Goal:
Who is accountable?	Who is accountable?	Who is accountable?
What resources are needed?	What resources are needed?	What resources are needed?
How will we measure success?	How will we measure success?	How will we measure success?